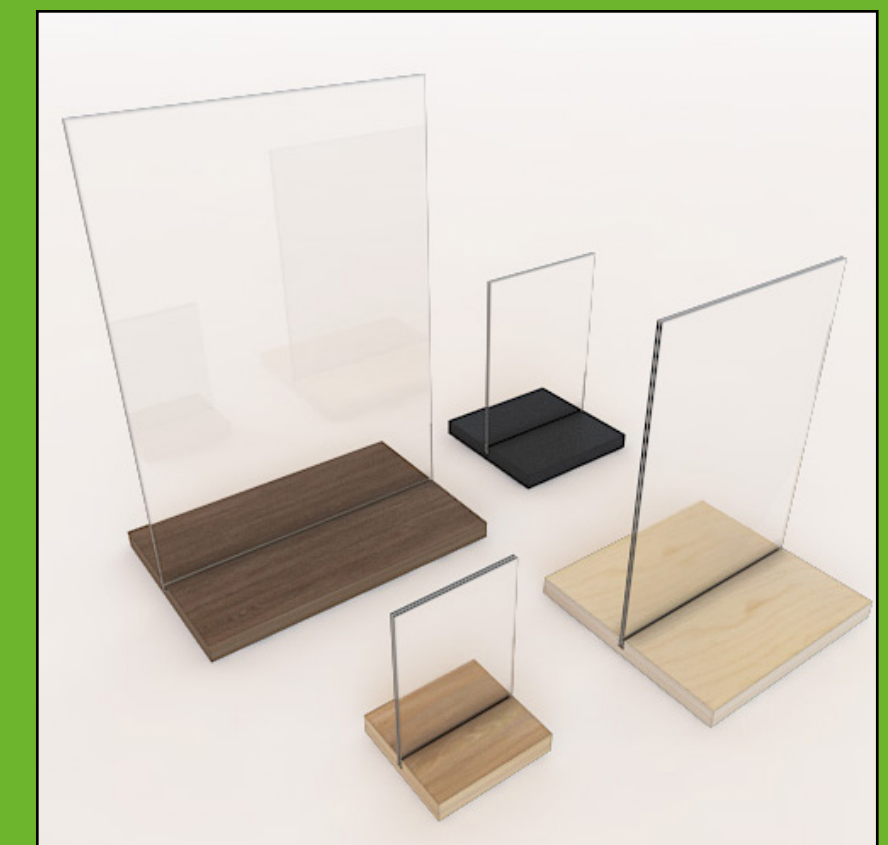


# Our 2021 Point Of Sale Display Range

All Products Manufactured in Ireland



# Welcome

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## Welcome to our 2021 Point of Sale Range.

All of the items featured in this brochure are manufactured in Ireland at our own production plant near Navan, Co. Meath. We offer a nationwide service.

The attached range is quite broad, but if there is something specific you're after, or a particular size, please let us know as we offer a full bespoke design and build service.

We don't outsource any of our manufacture and hold all the relevant materials in stock.

We use PETG plastic for most of the range, as it is stronger and longer lasting than acrylic; PETG is virtually unbreakable so you should get years out of these products.

### Ordering:

To place an order, please contact:

Paul Breen – 086 2441886

Office – 046 9024472

paul.breen@vrm.ie

www.vrm.ie

### Deliveries:

Delivery costs vary depending on exact location and the volume of order and will be confirmed at order stage. Orders can also be collected from our factory.

### Lead times:

Please see individual brochure pages for details. Most items are on a 3-5 day lead time but larger items/volumes can take up to 14 days. We will advise a delivery date at order stage.

### Larger Projects:

We have a multi skilled team with years of experience in shopfitting design and manufacture. If you have a project in mind we offer a full creative design, in-house manufacture and nationwide installation service.

Thank you for your time!

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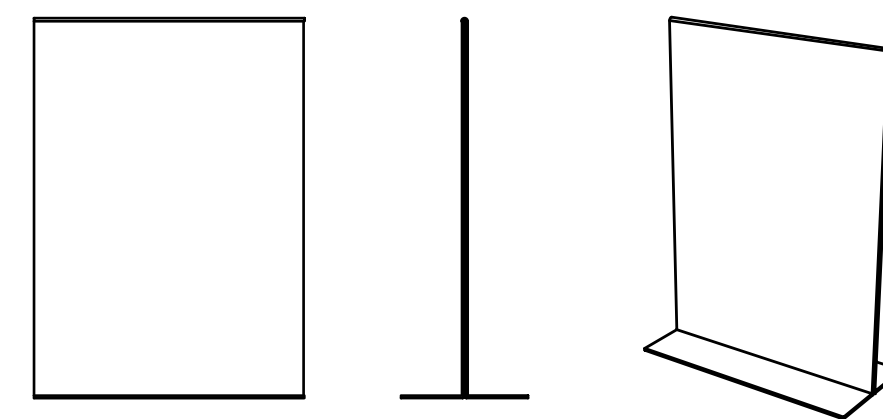
**Irish Made • Lower Carbon Footprint • Supporting Irish Jobs • Building Local Communities**



## Upright “T” Poster Holder

Free standing unit with poster inserted from the bottom.

- Ideal table top menu or price holder
- Made from unbreakable 2mm PETG plastic not acrylic – longer lasting
- Stock sizes below – bespoke sizes available to order, all made in-house at our factory in Navan.
- Units packed in 5's.
- Nationwide delivery within 2 Weeks.
- Available landscape or portrait



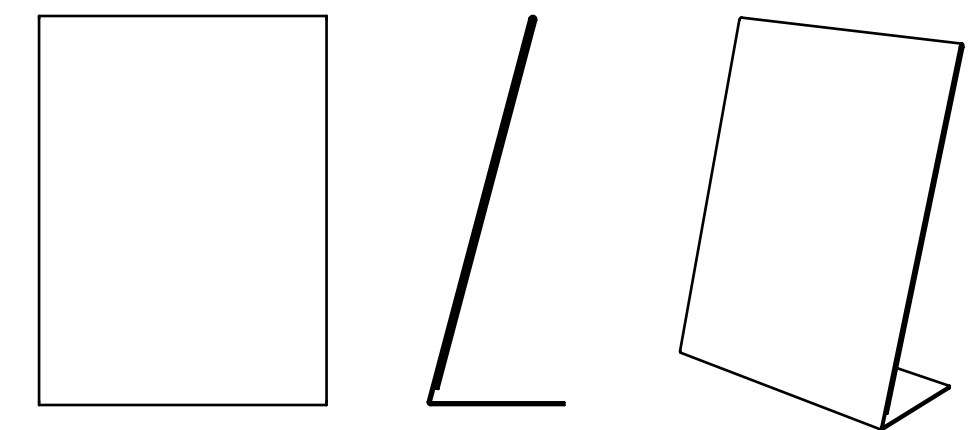
Size	Order Code
A3	T-A3-L/P Box
A4	T-A4-L/P Box
A5	T-A5-L/P Box
A6	T-A6-L/P Box

Made locally in Ireland – Not bought in from abroad! Support local business.

## Angled Poster Holder

Free standing angled unit with poster inserted from the side.

- Made from unbreakable 2mm PETG plastic not acrylic – longer lasting
- Stock sizes below – bespoke sizes available to order, all made in-house at our factory in Navan.
- Units packed in 5's.
- Nationwide delivery within 2 Weeks.
- Available landscape or portrait



Size	Order Code
A3	AP-A3-L/P Box
A4	AP-A4-L/P Box
A5	AP-A5-L/P Box
A6	AP-A6-L/P Box

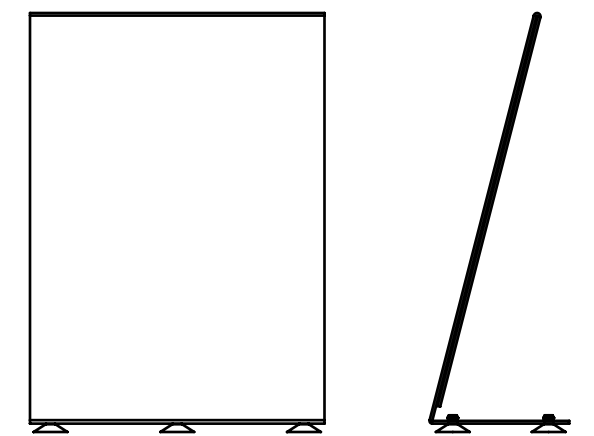
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## Angled Poster Holder Suction Cups

Free standing unit on suckers, poster inserted from the side.

- Food Service Area solution – ideal for deli area, curved counters or small worktops
- 3no suction cups on each unit for added stability.
- Made from unbreakable 2mm PETG plastic not acrylic – longer lasting
- Stock sizes below – bespoke sizes available to order, all made in-house at our factory in Navan.
- Units packed in 5's.
- Nationwide delivery within 2 Weeks.
- Available landscape or portrait



Size	Order Code
A3	APHSC-A3-L/P Box
A4	APHSC-A4-L/P Box
A5	APHSC-A5-L/P Box
A6	APHSC-A6-L/P Box

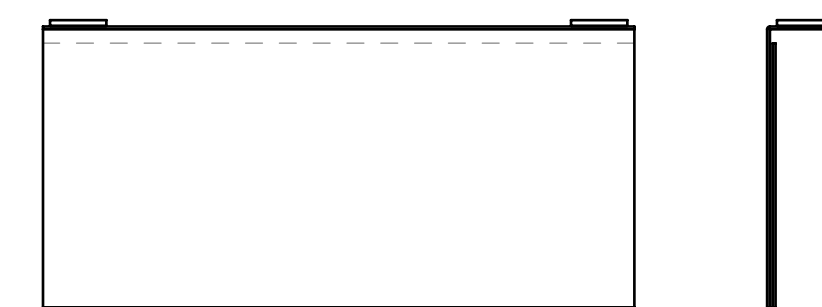
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## Adhesive Shelf Talker

POS holder with adhesive pads for fixing above or below shelf.

- Ideal for under shelf messaging, merchandise tables, counters and floor display furniture.
- Adhesive pads are supplied loose and can be placed above or under the top for maximum flexibility
- Made from unbreakable 1mm PETG plastic not acrylic – longer lasting
- Stock sizes below – bespoke sizes available to order, all made in-house at our factory in Navan.
- Units packed in 5's.
- Nationwide delivery within 2 Weeks.
- Available landscape or portrait



Size	Order Code
DL Size	AST-DL-L/P Box
A4	AST-A4-L/P Box

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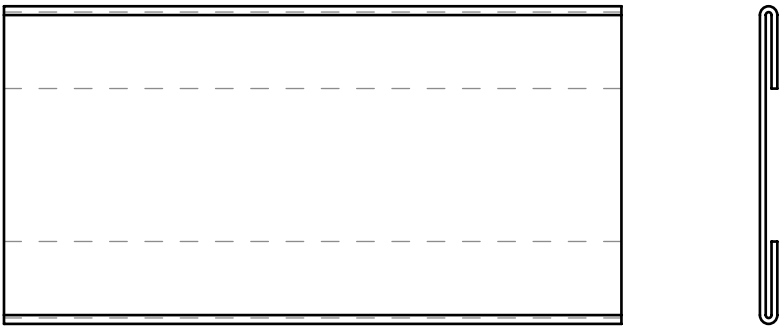




# Clip-in Shelf Talker7

DL Size (210mm wide x 99mm high) POS holder which clips onto an existing price rail.

- Simply clips onto an existing shelf edge price label.
- Perfectly clear plastic front – premium presentation of your message
- Graphic insert held tightly in place
- Made from unbreakable 1mm PETG plastic not acrylic – longer lasting
- Stock sizes below – bespoke sizes available to order, all made in-house at our factory in Navan.
- Units packed in 10's.
- Nationwide delivery within 2 Weeks.



Size	Order Code
210 x 103	CIST-DL

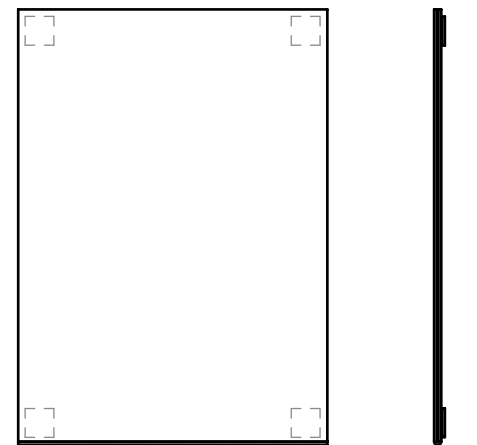
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## Adhesive Poster Sleeve

A simple POS sleeve with adhesive pads to the back for easy wall mounting.

- U shaped sleeve with graphic inserted from the top
- 4no adhesive pads for simple wall fixing.
- Will attach to any flat surface so ideal for walls, floor displays, wayfinder signage and general information
- Made from unbreakable 2mm PETG plastic not acrylic – longer lasting
- Stock sizes below – bespoke sizes available to order, all made in-house at our factory in Navan.
- Units packed in 5's.
- Nationwide delivery within 2 Weeks.
- Available landscape or portrait



Size	Order Code
A3	APS-A3-L/P Box
A4	APS-A4-L/P Box
A5	APS-A5-L/P Box

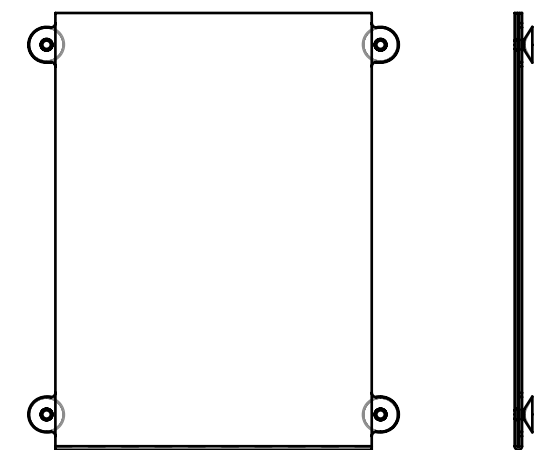
Made locally in Ireland – Not bought in from abroad! Support local business.



## Poster Sleeve on Suction Cups

Ideal for fixing POS to glass or clear plastic surfaces

- U shaped sleeve with graphic inserted from the top
- 4no suction pads – simple to fix / remove as needed
- Ideal for window display, car dealerships, glass cabinets
- Made from unbreakable PETG plastic not acrylic – longer lasting
- Stock sizes below – bespoke sizes available to order, all made in-house at our factory in Navan
- Units packed in 5's
- Nationwide delivery within 2 Weeks.
- Available landscape or portrait

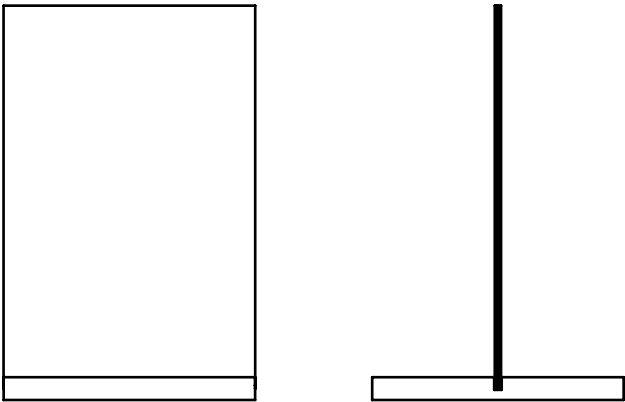


Size	Order Code
A3	PSSC-A3-L/P Box
A4	PSSC-A4-L/P Box
A5	PSSC-A5-L/P Box
A6	PSSC-A6-L/P Box

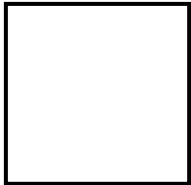
Made locally in Ireland – Not bought in from abroad! Support local business.



- Our standard A6, A5, A4, A3 POS sleeves mounted onto a stylish 18mm timber base
- Ideal menu holders or premium reception area POS display
- Wide range of timber finishes available to match your existing look
- Stock sizes and timber finishes below – bespoke sizes and colours available on request
- POS sleeve made from unbreakable PETG plastic not acrylic – longer lasting
- Units packed in 5's
- Nationwide delivery within 2 Weeks.
- Available landscape or portrait



Black



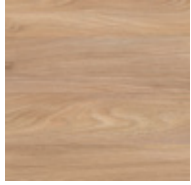
White



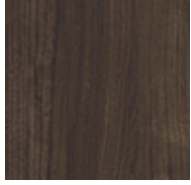
Grey



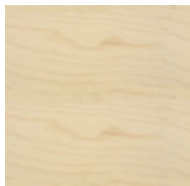
Puccini Oak



Lissa Oak



Walnut



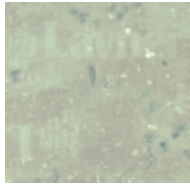
Birch Plywood



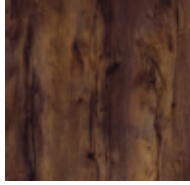
OSB



Copper Patina



Urban Loft



Wildwood

# Poster Sleeve on Timber Bases

Combining our in-house plastic fabrication and joinery service, these are a more stylish POS offer, ideal for more premium display.

Size	Timber Base Finish	Order Code
A3	Black/white/grey	PSTB-BWG-A3
	Puccini Oak/Lissa Oak/Walnut	PSTB-POLOW-A3
	Birch plywood/OSB	PSTB-BPOSB-A3
	Copper Patina/Urban Loft/Wild Wood	PSTB-Studio-A3
A4	Black/white/grey	PSTB-BWG-A4
	Puccini Oak/Lissa Oak/Walnut	PSTB-POLOW-A4
	Birch plywood/OSB	PSTB-BPOSB-A4
	Copper Patina/Urban Loft/Wild Wood	PSTB-Studio-A4
A5	Black/white/grey	PSTB-BWG-A5
	Puccini Oak/Lissa Oak/Walnut	PSTB-POLOW-A5
	Birch plywood/OSB	PSTB-BPOSB-A5
	Copper Patina/Urban Loft/Wild Wood	PSTB-Studio-A5
A6	Black/white/grey	PSTB-BWG-A6
	Puccini Oak/Lissa Oak/Walnut	PSTB-POLOW-A6
	Birch plywood/OSB	PSTB-BPOSB-A6
	Copper Patina/Urban Loft/Wild Wood	PSTB-Studio-A6

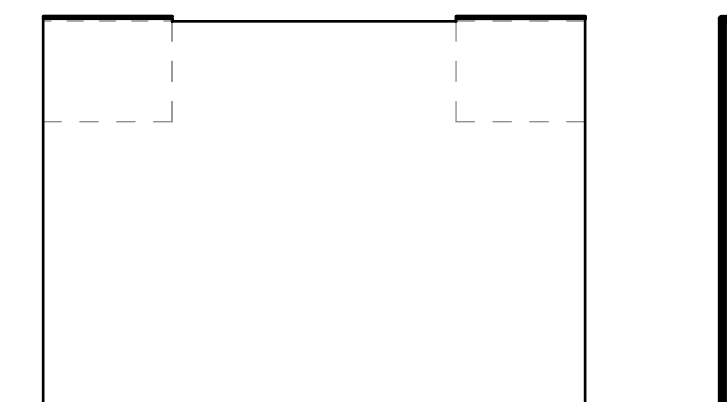
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## Hook Over POS Sleeve

Poster display designed to hook onto existing displays

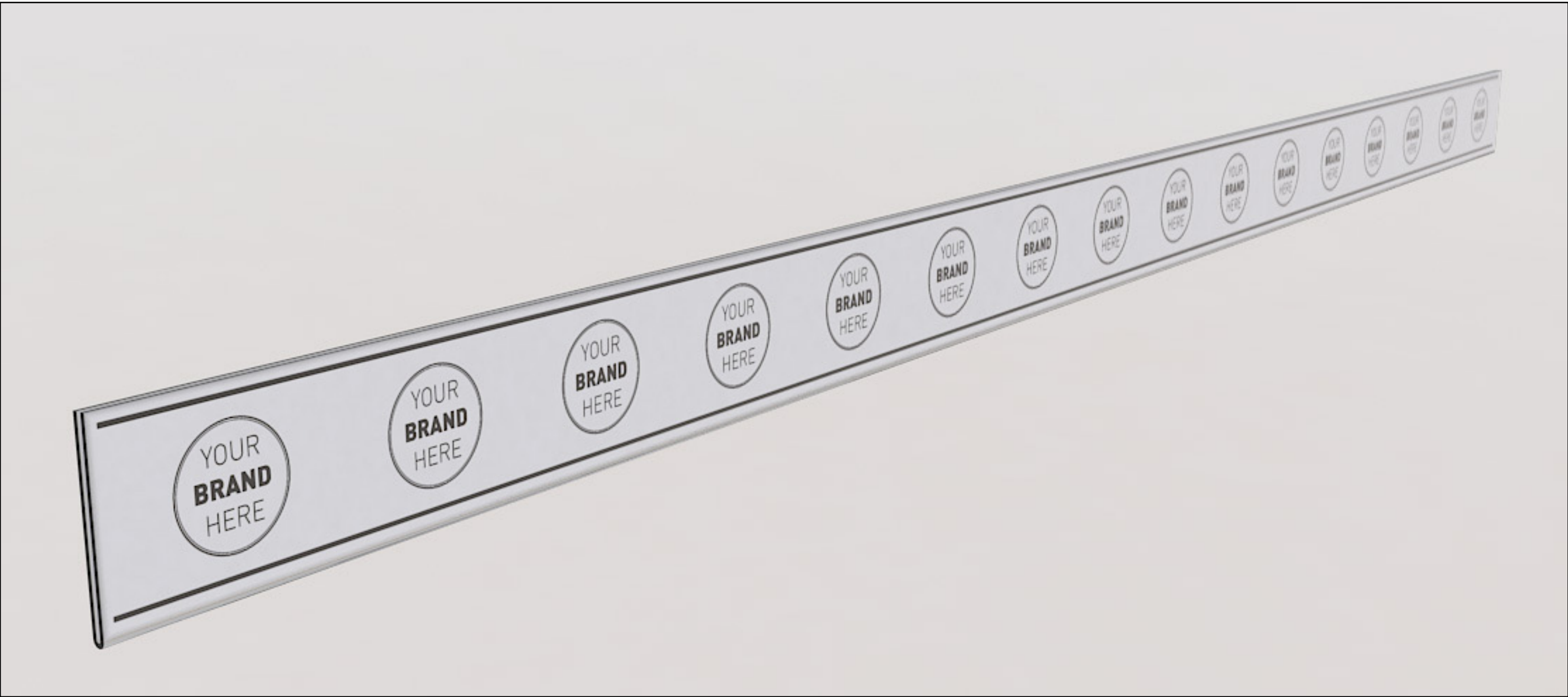
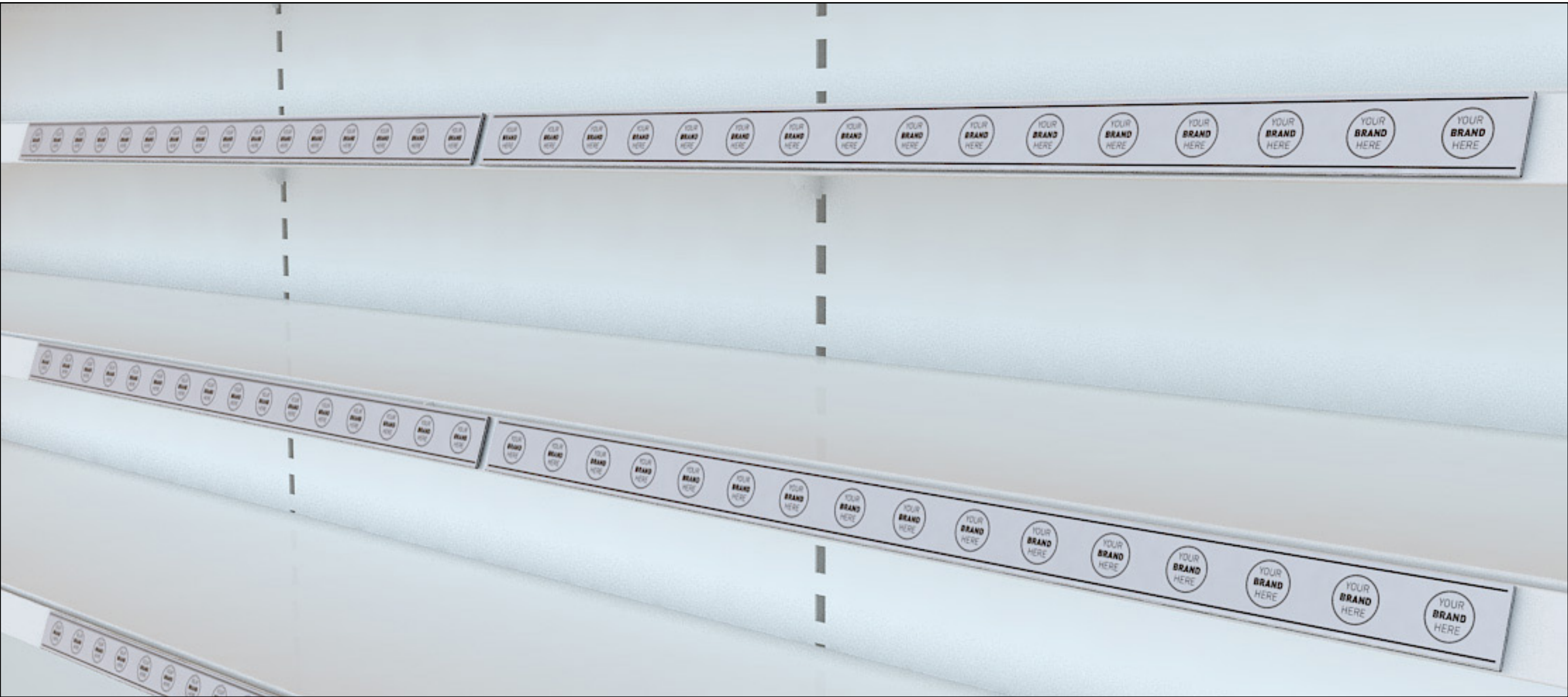
- 2mm PETG poster sleeve which hooks onto materials up to 20mm thick – ideal for timber crates, timber gables or baskets.
- Also suited to hanging from protective screens (sneeze guards)
- Made from unbreakable PETG plastic not acrylic – longer lasting
- Stock sizes below – bespoke sizes available to order, all made in-house at our factory in Navan
- Units packed in 5's
- Nationwide delivery within 2 Weeks.
- Available landscape or portrait



Size	Order Code
A3	HOP0S-A3-L/P Box
A4	HOP0S-A4-L/P Box
A5	HOP0S-A5-L/P Box

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# Premium Branding Rail

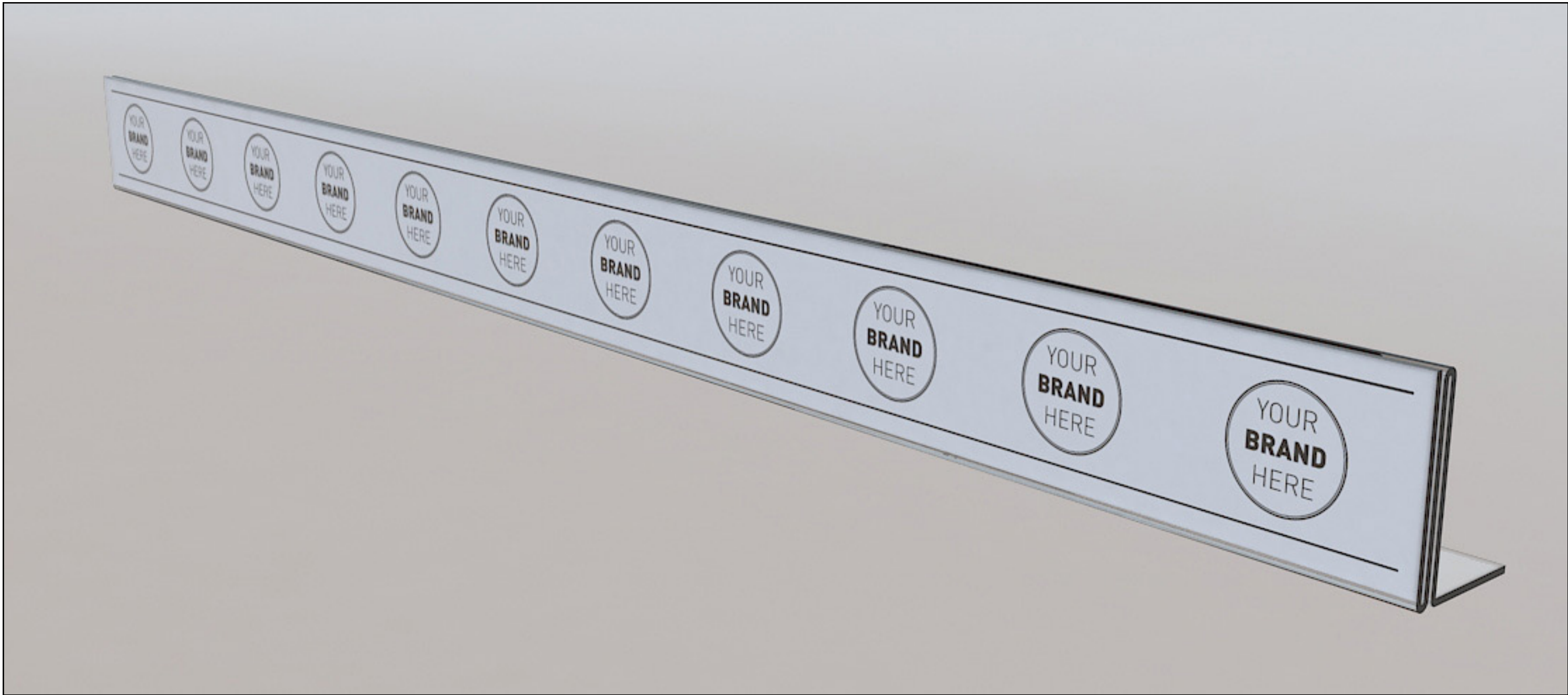
A more premium alternative to standard ticket strip

- Completely clear plastic available in 2 heights: 40mm & 80mm
- Adhesive backed branding strip ideal for shelf edge promotion, table edges and other flat surfaces
- Available any length up to 1200mm
- Made from unbreakable PETG plastic not acrylic – longer lasting
- Stock sizes below – bespoke sizes available to order, all made in-house at our factory in Navan
- Units packed in 10's
- Nationwide delivery within 2 Weeks.

Size	Order Code
40mm high, up to 600mm long	PBR40-600
40mm high, up to 1200mm long	PBR40-1200
80mm high, up to 600mm long	PBR80-600
80mm high, up to 1200mm long	PBR80-1200

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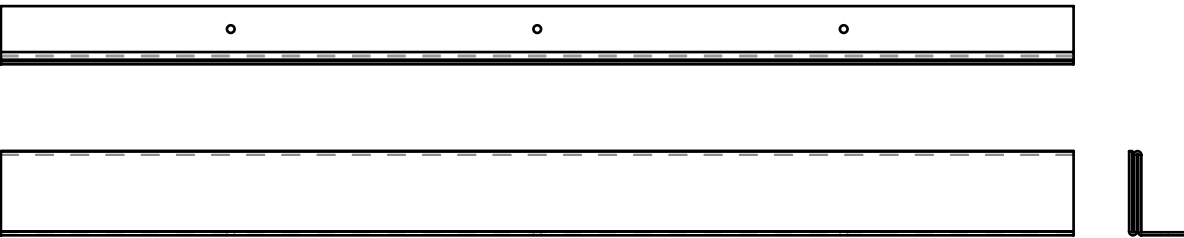




# Table Edge Branding Rail

40mm or 80mm high POS holder fixed to the underside of a table or counter

- Completely clear plastic branding rail screw fixed to the underside of a table – fixings not included, 3 fixing holes per length
- POS graphic inserted from the top
- Available any length up to 1000mm, 40mm or 80mm high
- Made from unbreakable 2mm PETG plastic not acrylic – longer lasting
- Stock sizes below – bespoke sizes available to order, all made in-house at our factory in Navan
- Units packed in 10's
- Nationwide delivery within 2 Weeks.



Size	Order Code
40mm high, up to 600mm long	TEBR40-600
40mm high, up to 1000mm long	TEBR40-1200
80mm high, up to 600mm long	TEBR80-600
80mm high, up to 1000mm long	TEBR80-1200

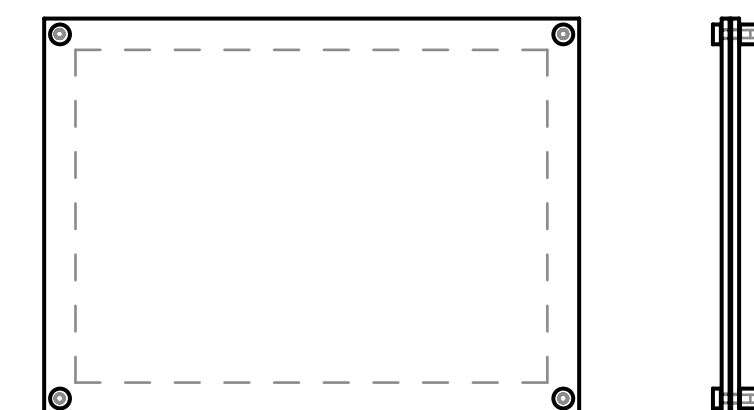
Made locally in Ireland – Not bought in from abroad! Support local business.



## Stand-Off Wall Sign

Elegant reception area sign made from 4mm acrylic with chrome stand-off fixings

- Ideal reception area sign or quality/ISO/company awards certification
- A4 or A3 graphic simply wedged between 2no pieces of acrylic with elegant chrome stands for simple wall fixing
- Made from acrylic – edge polished for premium finish
- Stock sizes below – bespoke sizes available to order, all made in-house at our factory in Navan
- Units packed in singles
- Nationwide delivery within 2 Weeks.
- Available individually or in packs of 10



Size	Order Code
A4	SOWS A4
A3	SOWS A3

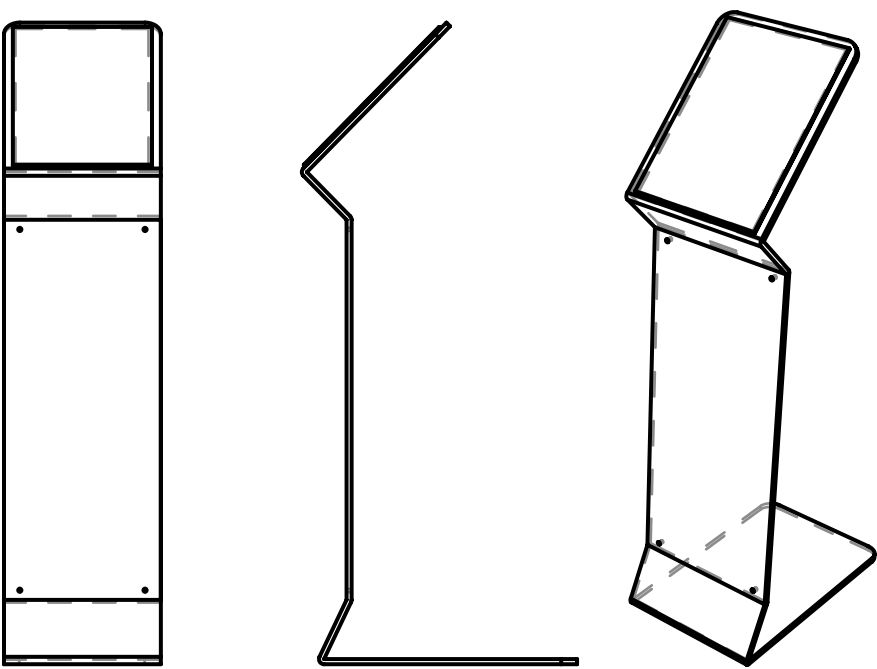
Made locally in Ireland – Not bought in from abroad! Support local business.



# Free Standing Podium

Premium floor standing podium with A4 sleeve

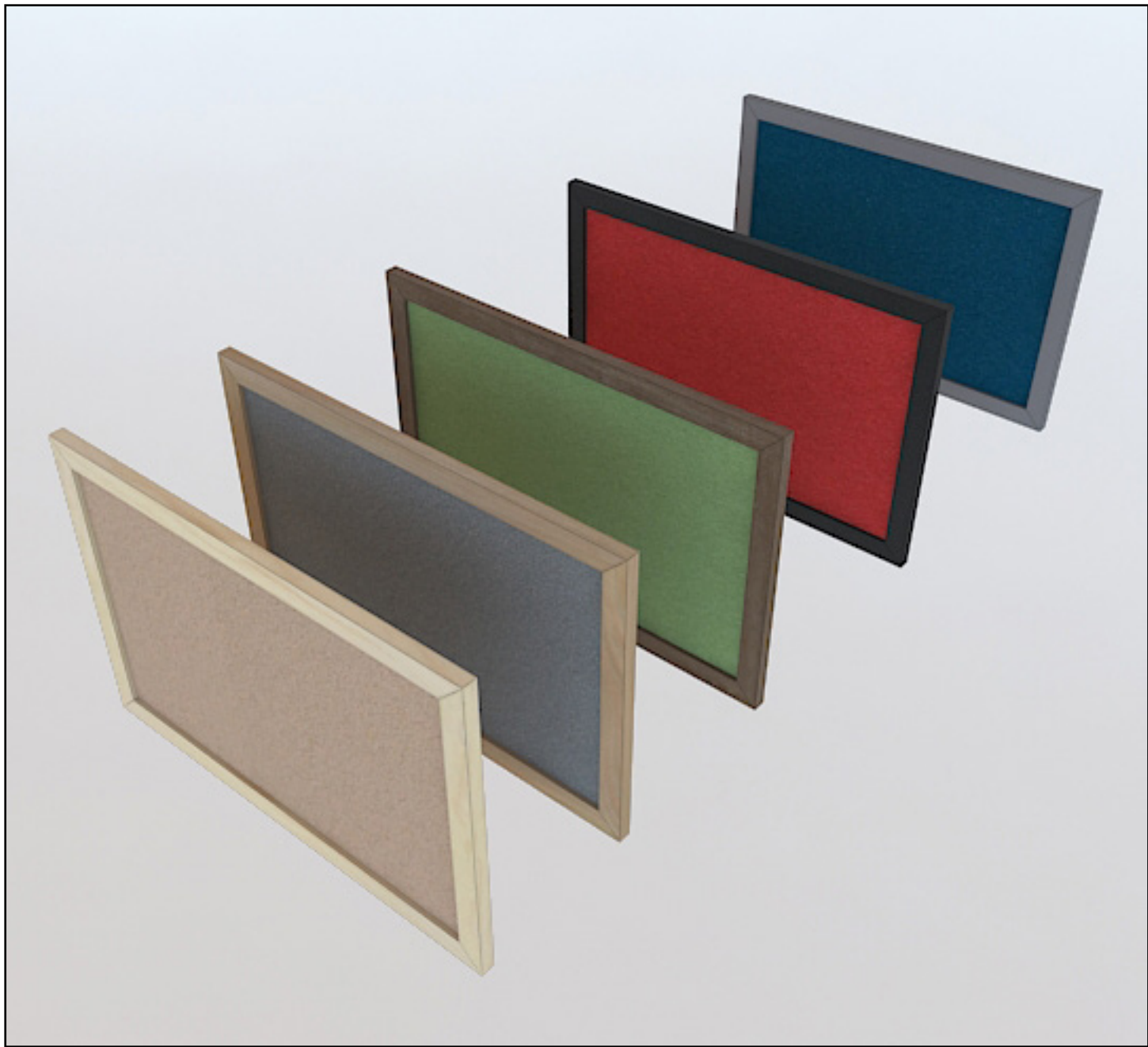
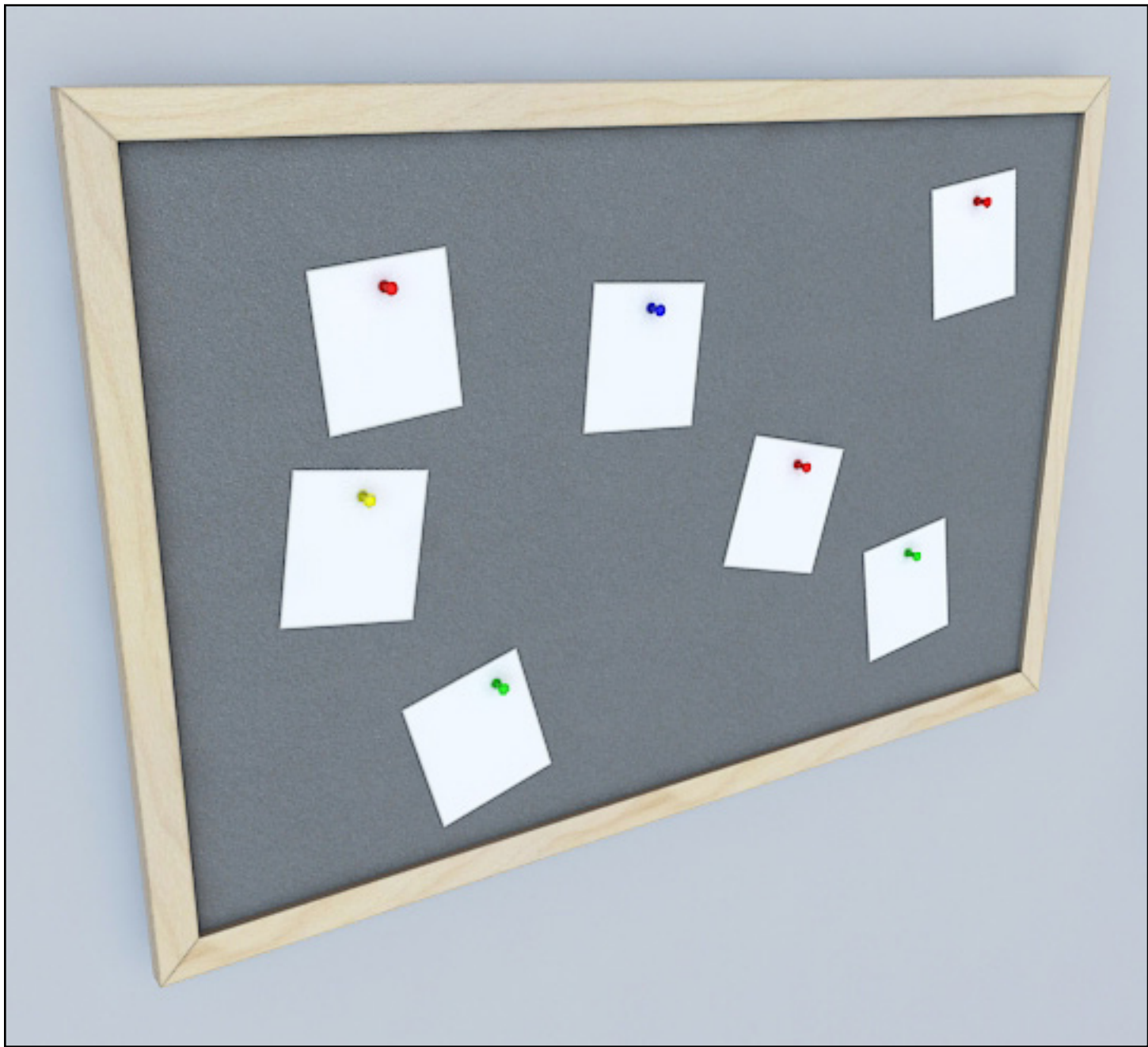
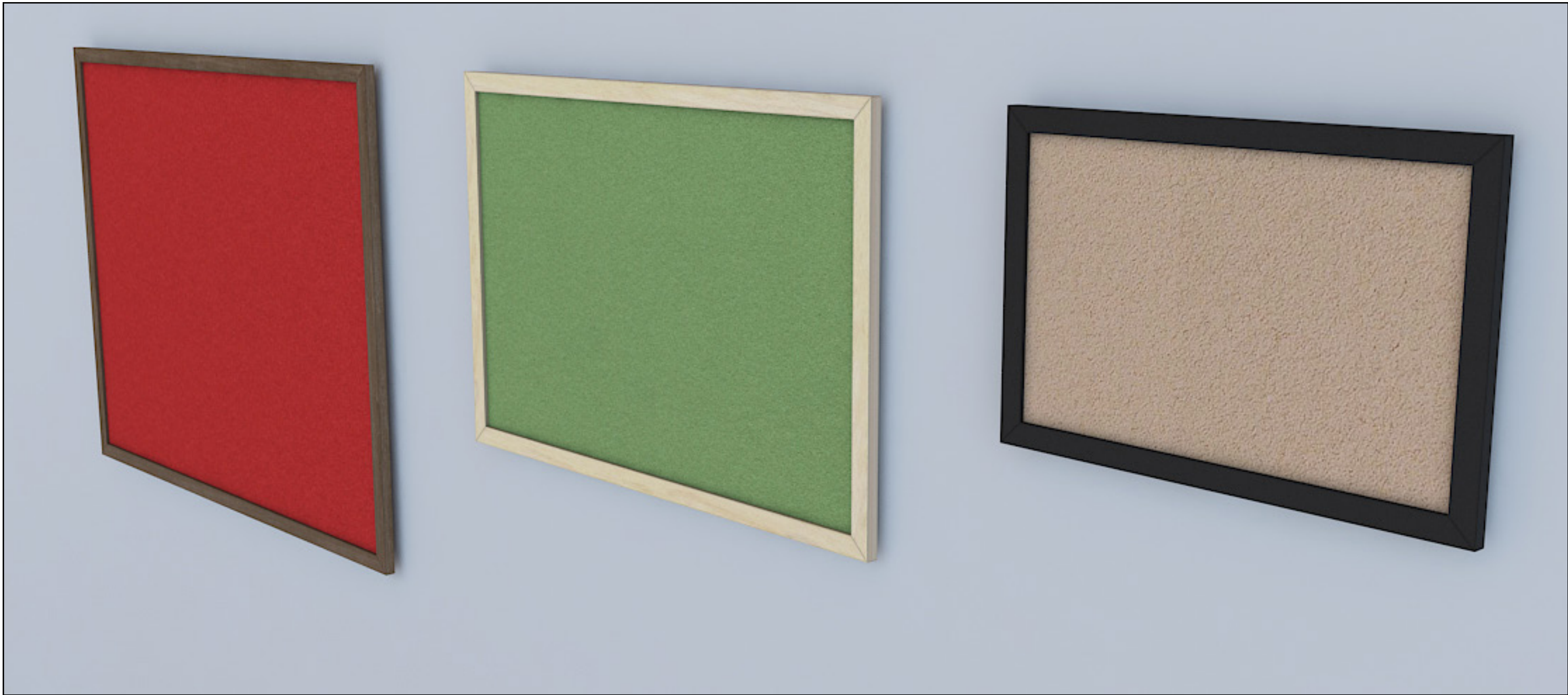
- Available in 8mm clear acrylic or 6mm PETG for high traffic areas.
- Ideal for showrooms / car dealerships / furniture stores
- 400mm deep x 248mm wide x 995 High
- Available in single units
- Nationwide delivery within 2 Weeks.



Size	Order Code
400 x 248 x 995	FSP

Made locally in Ireland – Not bought in from abroad! Support local business.





# BULLETIN BOARD

A High Quality Bulletin board in a variety of finishes and sizes

- The strong, durable, resilient properties of Forbo Board prevent crumbling and loss of grip often associated with traditional materials such as cork or soft board and with excellent pinhole recovery.
- Board is hygienic due to the fact that it doesn't attract dust & is bacteriostatic
- Available in a variety of colours and timber finishes. Customise your frame and board colour to suit!
- Ideal in staff rooms, public areas, educational facilities & healthcare settings
- Sizes: 1200mm x 900mm, 900mm x 600mm, 600mm x 600mm
- Available in single units
- 3 week lead time

Size	Order Code
1200mm x 900mm	FBB1200
900mm x 600mm	FBB900
600mm x 600mm	FBB600

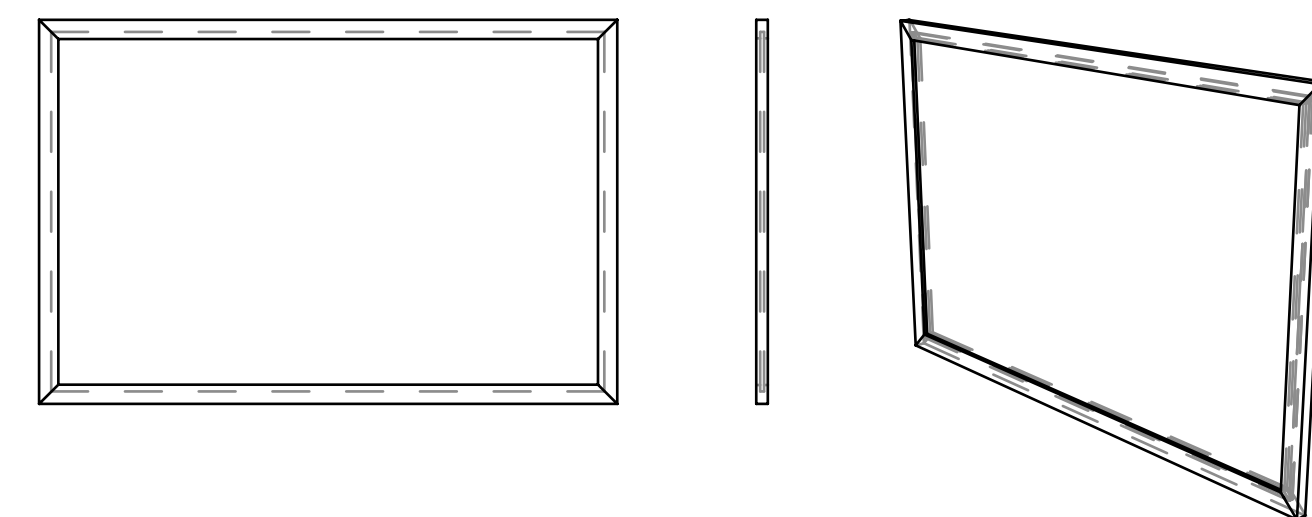
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## Black Board

Timber framed black board available in 3 different sizes.

- Timber frame available in white, black, dark grey, lissa oak, Puccini oak and walnut as standard – other finishes available on request.
- Ideal for cafes / restaurants / staff areas / offices
- Sizes: 1200mm x 900mm, 900mm x 600mm, 600mm x 600mm
- Available in single units
- 3 week lead time



Size	Order Code
1200mm x 900mm	BB1200
900mm x 600mm	BB900
600mm x 600mm	BB600

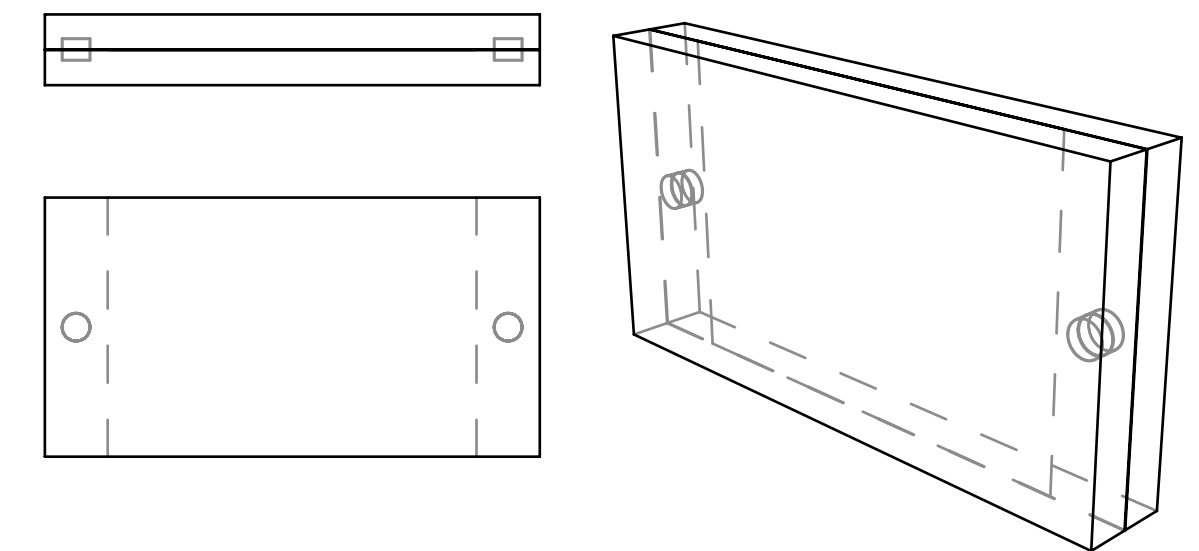
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## Acrylic Branding Block

Perfect promoter for high end products such as fashion wear and accessories.

- A solid clear block with graphic insert
- Consists of 2no pieces of 10mm acrylic with magnets securing both panels together – a paper graphic is inserted in between.
- Standard Sizes: 190mm x 85mm x 20mm / other sizes on request.  
Heavier acrylic (e.g. 15mm to 20mm) available on request.
- Boxed in 10s.



### Quantities

### Order Code

1 box

BRBL10

2 boxes

BRBL20

3 boxes +

BRBL30

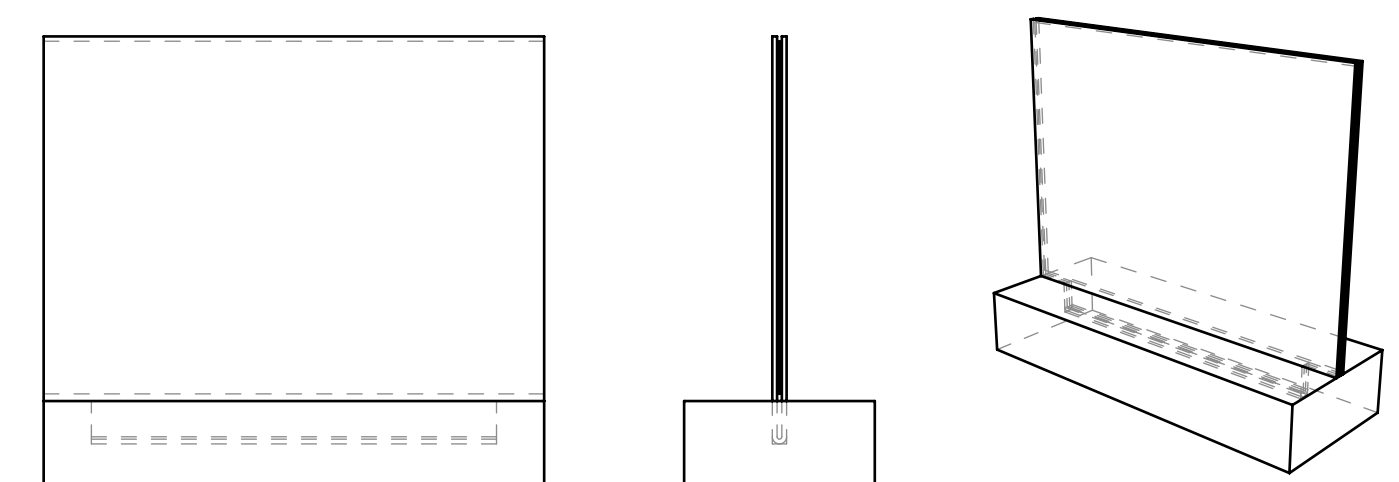
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## Timber Base Branding Block

Perfect promoter for high end products such as fashion wear and accessories.

- A 3mm acrylic sleeve sitting on an 18mm timber base – black, white, dark grey, Lissa oak, Puccini oak and Walnut as standard
- Base block available in a variety of finishes – details on request
- POS sleeve: 190mm x 105mm and 105mm x 95mm
- Boxed in 10s.



Size	Order Code
190mm x 105mm	TBBB190
105mm x 95mm	TBBB105

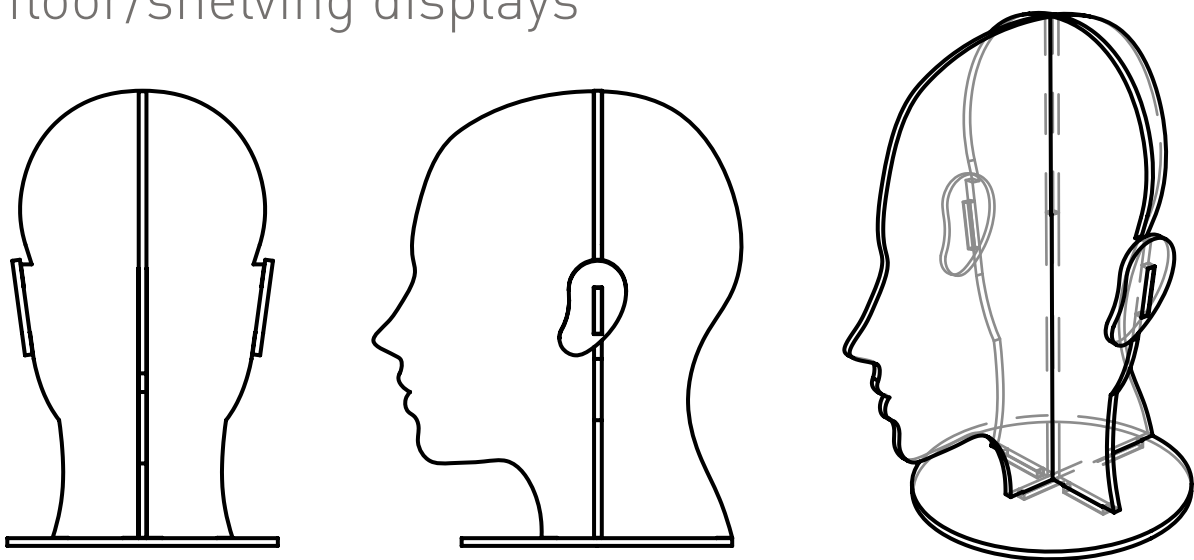
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# Eyewear Mannequinn Head

An eyecatching display for designer eyewear

- Unit in high quality clear acrylic with polished edges for premium aesthetic
- Suitable for all adult glasses types
- Product Dimensions = 175W x 238D x 295H
- Perfect for Optician & Sunglasses to display high-end products in both window Counter & floor/shelving displays



Quantities	Order Code
Qty 1-5	EM
Qty 5-10	EM
Qty 10-20	EM
Qty 20+	EM

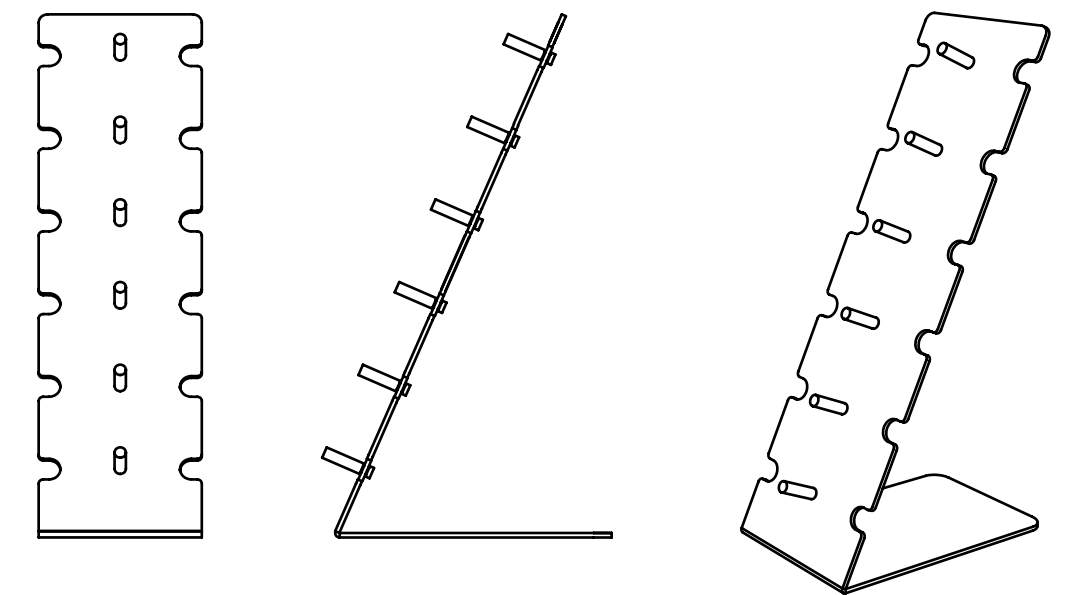
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## Counter Sunglass Display

A simple counter-top display for eyewear of all sorts

- Unit in high quality clear acrylic with polished edges for premium aesthetic paired with quality metal bridge supports
- Suitable for all adult glasses types
- Perfect for Optician & Sunglass retailers to display high-end products in both window and floor/shelving displays



**Size**

180 x 300 x 575

**Order Code**

CSGU

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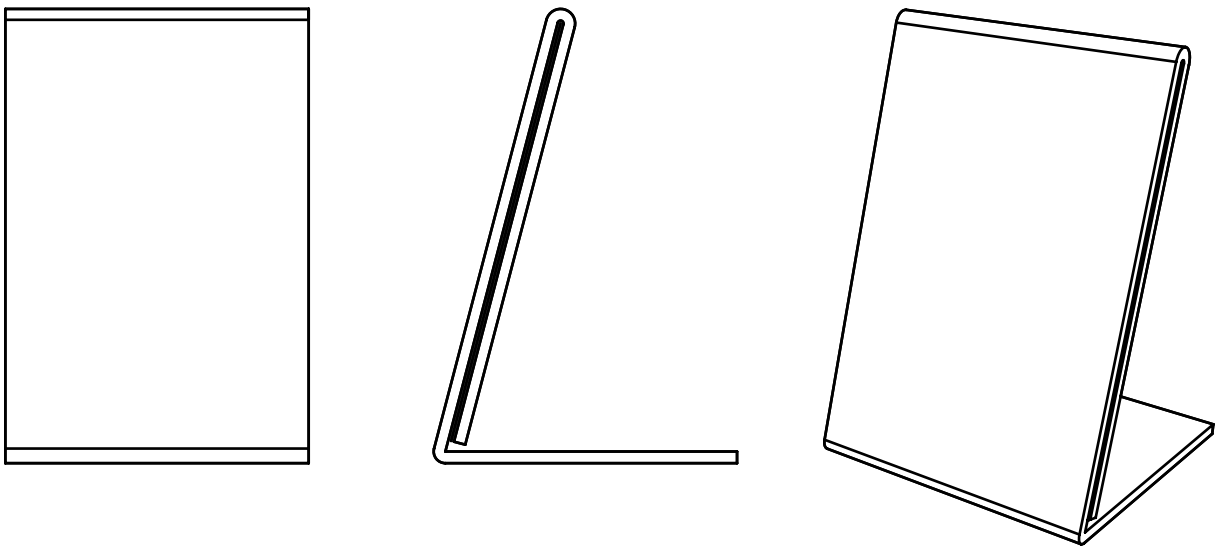




# Product Descriptor

Small (A8 size, just 52mm wide x 74mm high) angled POS holder for placement beside merchandise

- Ideal for optician display, jewellery glass cabinets and window displays
- Space efficient, ideal for low volume premium display
- Made from 2mm clear PETG plastic
- Graphic inserted from the side – A8 graphic size 52mm x 74mm
- Boxed in 25s.



Size	Order Code
52 x 75 x 50	PDA8

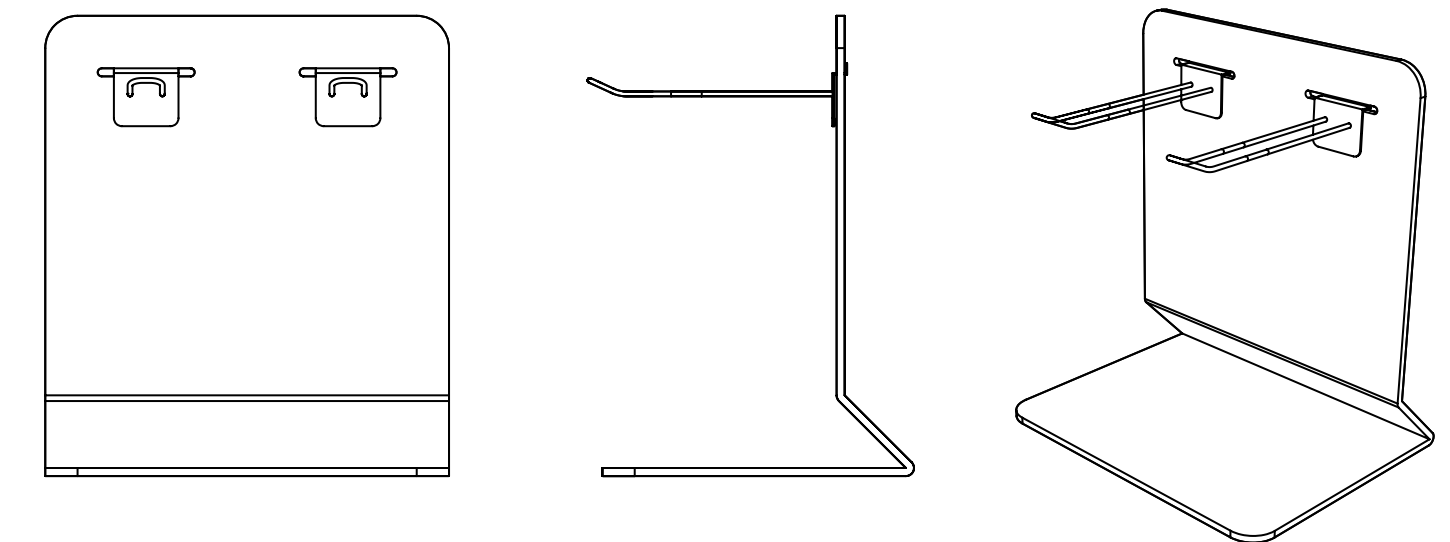
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# Counter Hanging Display

Ideal for hanging bags and high impulse products

- Made in unbreakable 5mm PETG plastic
- 2no 150mm eurohooks with pricing overarms included
- Anti-slide bumpons to the underside of unit
- Maximises impulse sales opportunity



**Size**

250 x 200 x 285

**Order Code**

CHD

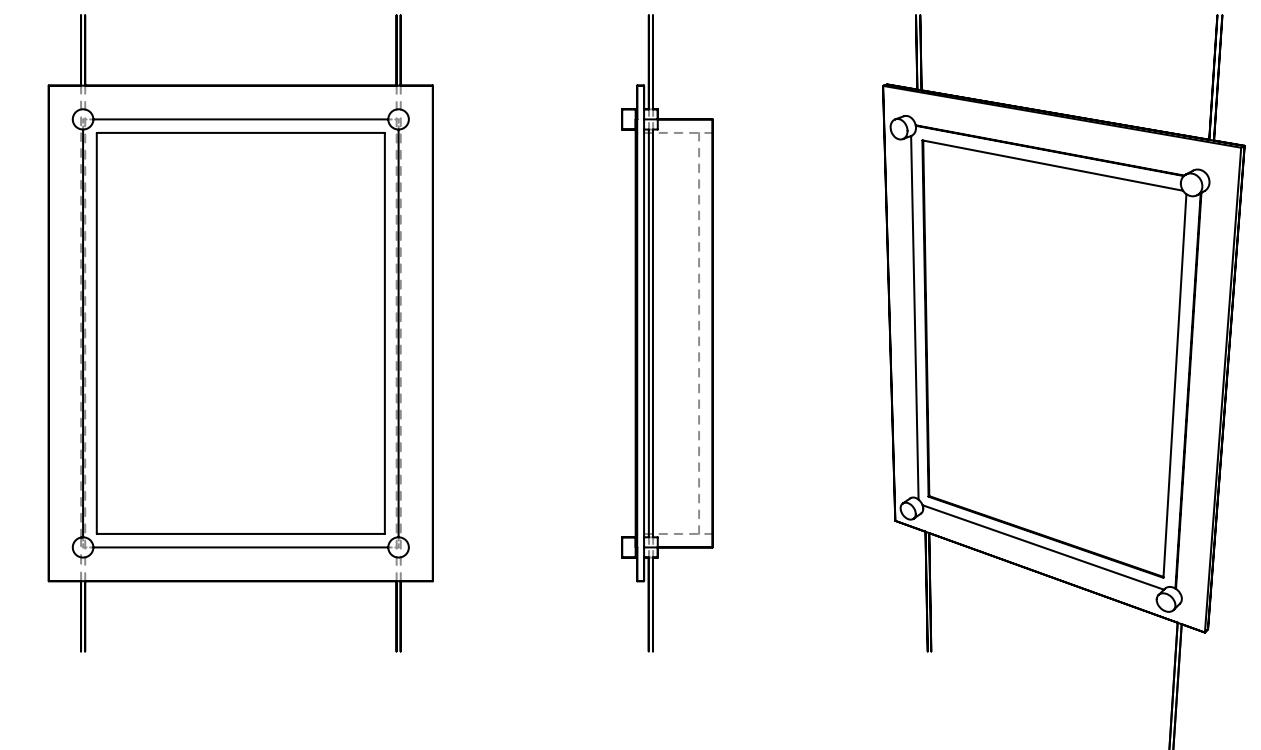
Made locally in Ireland – Not bought in from abroad! Support local business.



# Illuminated Window Displays

## Floor to ceiling cable kit window display with LED illuminated posters

- Really eye catching front window display with 24 hour visibility
- Double sided pockets which can be set up portrait or landscape
- Per cable kit - display up to 4 poster holders with A3 & A4 sizes, and up to 2 poster holders on A1 & A2 sizes
- Simple graphic interchange using magnetic clips
- Each kit includes: Two 4m steel floor to ceiling cables (which can be cut to your required length), 1-4no. acrylic panels with 4 side clamps per panel, fixings, Allen key, and one low voltage 12 volt transformer with a 1.8m wire.
- Installation service available – please talk to one of our sales team for quotation

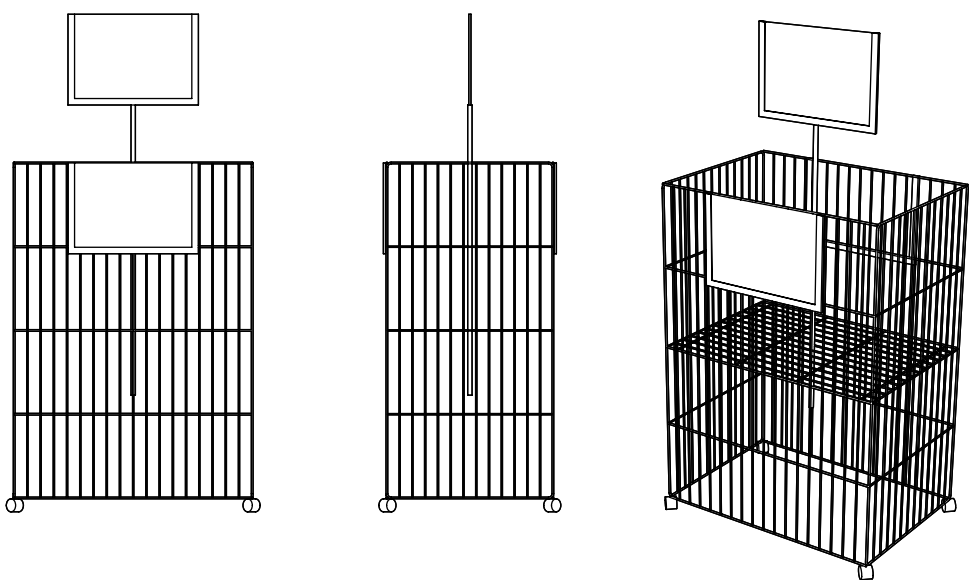




# Centre Floor Promo Bin

## Metal (wire) floor promotional bin with A4 POS holder

- Ideal centre floor / shop entrance promotional offer
- Adjustable shelf for varying stock levels / product sizes
- Easy of merchandise – simply tumble fill
- Interchangeable POS holder
- Sizes 542mm x 378mm x 775mm
- Available in silver or black as standard



Size	Order Code
Qty 1-5	CFPB
Qty 5-10	CFPB
Qty 10-20	CFPB

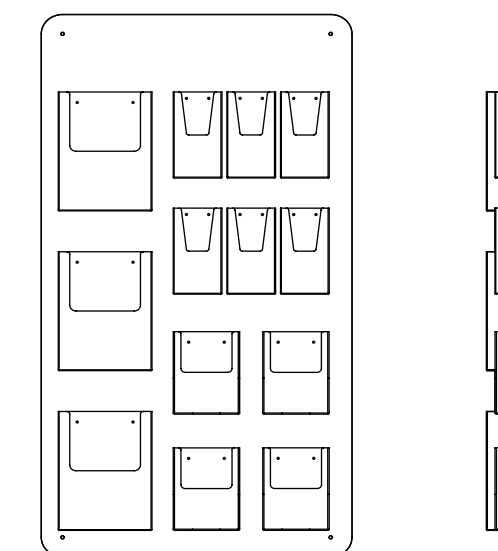
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## Customer Notice Board

Single point of display holding a wide range of literature & flyers

- Ideal for consultation rooms & waiting rooms.
- Wall mounted display comprising a premium white acrylic backing and clear plastic pockets. Unit includes 3no A4 pockets, 4no A5 pockets and 6no DL holders, all portrait.
- Size: 1400mm high x 750mm wide
- Simple installation – the panel is pre-drilled for easy fixing to a wall or door (fixings included) simply screw fix into place.
- Vinyl graphic included



**Size**

750W x 1400H

**Order Code**

CNB

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## GET IN TOUCH



Paul Breen – 086 2441886



paul.breen@vrn.ie



www.vrm.ie



The Joinery Factory, Deanhill Cross  
Hayes, Navan, Co. Meath C15 F974